

THE SCOOP

Spruce Cliff Community Association Bi-Monthly Newsletter



Message from the Board

The days are getting shorter and a little bit colder and we can't believe holidays are just around the corner. Time just seems to be moving by so fast.

Since our last issue, as a City we have welcomed in a new City Council and we look forward to working with our new Ward 6 Councillor Richard Pootmans.

With the holidays around the corner we are hoping to gather as a community to celebrate winter, make sure to save the date for Sunday, December 5 from 1:00 - 5:00 p.m.

It's also been a busy time for development applications, to stay up-to-date on applications in the area make sure to visit calgary.ca/DMAP and have your say.

We hope you enjoy the second edition of our newsletter, if you have any feedback to offer or ideas on content you want to see, please don't hesitate to let us know.

Happy reading and happy upcoming holiday season!

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Your neighbourhood automotive shop is here to serve you!

Fully licensed automotive service and repair for all makes and models, book your appointment today.

(403) 242-3038
3401 Spruce Drive SW

Resident Survey - Deadline Extended Share your ideas!

Staying up-to-date on the interests, ideas and concerns of our residents are top priority. As things begin to return to normal, we want to hear from you on what you would like to see from the community association. From events to programs to understanding your concerns so we can better advocate to The City, we want to hear it all.

Let us know what you would like to see or what you feel is missing from Spruce Cliff. The survey will be open until December 15, and all respondents will be entered for a chance to win a Spruce Cliff t-shirt.

Visit <https://bit.ly/sprucecliffsurvey>

Welcome to our new City Council members

On October 18, The City of Calgary held a municipal election and we welcomed a new batch of elected officials to represent our communities.

For Spruce Cliff, we officially moved to Ward 6, and are excited to welcome Councillor Richard Pootmans as our area representative. We look forward to working with Councillor Pootmans to advance the priorities of our community.

Make sure you visit calgary.ca/citycouncil/ward-6 to learn more about Richard and sign-up for the Ward 6 newsletter.



BOARD MEETINGS

Board Meetings are held on the second Wednesday of every month.

Email president@sprucecliff.org if you are interested in attending.

DISCLAIMER: Spruce Cliff Community Association (SCCA) is not affiliated with any advertiser or third party whose content or information appears in this newsletter. Opinions expressed in this publication are those of the author or advertiser only and may not reflect those of the SCCA.

Becoming a member with the Spruce Cliff Community Association

You can be part of something great when you sign-up to become a member of the Spruce Cliff Community Association.

As a member you are kept up-to-date on all things happening in the community and you have an opportunity to have a voice in important City matters. You don't need to be a homeowner to be a member- all you need is enthusiasm and desire to build a strong sense of community.

When you become a member you are contributing to our organizations mission and allowing us to offer more events and programs to the community.

Memberships start at \$10 for single and \$30 for a household.

SPECIAL OFFER UNTIL END OF 2021

Purchase or renew your membership before the end of 2021, and your membership will be extended until March 2023.

Purchase your membership by visiting sprucecliff.org/membership or pick up an order form in the outdoor display at Spruce Cliff Centre.

Membership Perks Program

SCCA Members receive exclusive discounts with local businesses including:

- 20% resume services from Mosaik Strategy
- Complimentary 2 hour business coaching call and free ebook from Velocity Business Coaching
- 20% off dog walking services from Keep on Chooglin'
- 10% off all purchases from Balanced Bark.
- And more perks coming soon!!

Are you a local business wanting to get involved? email us at communications@sprucecliff.org

HELP SAVE 
+PAPER 

SIGN-UP



**TO RECIEVE OUR
E-NEWSLETTER**

[HTTPS://BIT.LY/SPRUCECLIFFEMAIL](https://bit.ly/sprucecliffemail)

UPCOMING EVENTS

WINTER CELEBRATION EVENT



SAVE THE DATE

Join us on Saturday, December 4 from 2:00 - 5:00 p.m. for a winter celebration event. We will have hot chocolate, goodies and a fire pit.

Keep an eye on our social media or visit our website sprucecliff.org for more event details. .

Westbrook Local Area Planning Project Update

Working together, we're creating a local area plan (LAP) to help guide growth, change and redevelopment in the Westbrook Communities (Wildwood, Spruce Cliff, Westgate, Rosscarrock, Shaganappi, Glendale, Killarney/Glengarry, Glenbrook and portions of Richmond and Upper Scarboro/Sunalta West).

Redevelopment is a natural part of a community's life cycle, which often begins when communities reach a certain age and homes, buildings and amenities need to be revitalized or replaced. When a neighbourhood reaches an age and stage when revitalization and redevelopment naturally start to happen, a local area plan is a helpful tool to have in place. Through local area planning, we look at the fabric of a specific local area, the community's vision for the evolution of the area, the ideal places to accommodate growth, and how to make the best use of limited land - to enhance places and spaces to live, work and play.

Over the fall, we've been working closely with our Westbrook Communities working group and community association representatives to reconnect on the project following some impacts on timelines due to the Covid-19 pandemic. We've created an initial draft of the first chapter of the local area plan, based on feedback and input collected through initial public engagement (fall 2019 - spring 2020). The first chapter of the local area plan outlines the area's rich history (PAST), the area as it exists today (PRESENT), the vision for the area and core values that support this vision (FUTURE).

Starting Nov. 22, 2021, we'll be reaching out to people living in the Westbrook LAP area to get their feedback on draft Chapter 1 content. You'll be able to provide your feedback online at calgary.ca/westbrook, at our "My Idea Station" - a little library/engagement station that's coming soon to the Spruce Cliff Community Association, and you'll also receive a survey in the mail. Public engagement for this phase closes Dec. 10. We hope you'll get involved in planning your community's future!

The Westbrook Communities LAP Project Team

Find Calgary Services: online map shows Calgary's services, facilities and amenities

To help Calgarians, The City of Calgary has an online map that shows City of Calgary services, facilities and amenities that are available to citizens. Simply search by address to find which City services are available in your area. City services and facilities include items such as City parks, community centres, libraries, off-leash dog areas, schools, golf courses, C-train stations, emergency service stations and much more. This map is located at <https://maps.calgary.ca/myCalgaryServices/>.

To view more City of Calgary maps, please visit the Map Gallery at [maps/calgary.ca](https://maps.calgary.ca).

New Public Art for Spruce Cliff

DayNight Art by Sisay Shimeles and Oksana Kryzhanivska

A small unveiling ceremony was held on October 28th to celebrate the completion of a new functional art installation in Spruce Cliff. The installation is comprised of a lit Community Sign and three structural wind blocking pieces. The sign is a much-needed addition to the Spruce Cliff Community and will be shared by The Bow Cliff Centre 50+, The Calgary Lawn Bowling Club and Spruce Cliff Community Association to advertise upcoming events.

The designs for the pieces were conceived during four community multicultural art workshops that focused on cross-cultural and traditional ways of art making. Community residents produced paintings that were incorporated into the final art pieces. If you look closely at the pieces, you will see traditional Ukrainian Easter Eggs, Ethiopian motifs of coffee beans, and traditional indigenous symbolism.

Thank you to the artists who made this wonderful project come to life. And to Heather Gibbons our Neighbourhood Partnership co-ordinator from The City who has worked tirelessly with the various partners over the last 4 years. She should be very proud of what she achieved!



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SUBJECT: SCCA Member Offer

CONTACT US TODAY

Calling all volunteers!

As the ol' adage goes - many hands make light work. The more residents that we have to help out, means the more residents we are able to reach and keep engaged in our events and programs.

If you like to organize events, have a knack for social media, love chatting about redevelopment, and envisioning the future of our community – then boy, do we have jobs for you! Email us info@sprucecliff.org



THIS COULD BE YOU!

YOUR AD HERE

Ads start at \$80, multiple insert discounts.

INTERESTED? COMMUNICATIONS@SPRUCECLIFF.ORG

Advertise with us!

When you advertise with the Spruce Cliff Community Association, you are helping us to deliver more programs and services for our residents. Our bi-monthly publication is hand delivered by volunteers to our residents and sent by email to the condo units in the area.

Advertising starts as low as \$80/ issue and discounts are available when you purchase multiple inserts.

Contact us today to start advertising and get the word out about your business to the people of our community.

SKIP THE DEPOT

We've partnered with SkipTheDepot! What is SkipTheDepot? A door-to-door bottle collection service that makes refundable recycling and fundraising easier than 1,2,3

1. Download the app and book a pickup via. <https://app.skipthedepot.com/sprucecliff> (link in bio)
2. Select Spruce Cliff CA, to donate your refund to.
3. Place your bags outside on pick-up day.

You can donate directly to our organization with ease. <https://app.skipthedepot.com/sprucecliff>

NOVEMBER / DECEMBER 2021



Happy Holidays!



HOLIDAY COLOURING SHEET

credit: happyfamilyart.com

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sprucecliff.org
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Join us on social media for the latest information about community happenings, be part of our fun online community, and share the Spruce Cliff love! Find us on Facebook, Twitter & Instagram @SpruceCliffCA